

# Vacancy

## Marketing - Communication Specialist

Do you want to make a difference?

Are you eager to make impact and create a sustainable industry?

Do you feel the urge to keep evolving and pushing forward and want to help us to establish as scale-up and more?

### Join us!

Where: Groningen (NL)  
Domain: Marketing and Communication of a unique product in the Horticultural market.  
Experience: 2+ years

Working at Foamplant is a unique experience. You get the opportunity to work for a company with a meaningful and impact driven mission. A mission towards supplying **safe, reliable and sustainable foams for everyone**.

### What will you do as Marketing - Communication Specialist?

Your key objective is to further develop and implement our Marketing-Communication strategy with a focus on online presence. Use all your creativity to build maximum impact for our Growfoam brand in the Horticulture market.

Your job will consist of but is not limited to:

- Growfoam brand identity development
- Create Thought Leadership for Growfoam as the clean & sustainable substrate with a focus on Hydroculture and Vertical Farming
- Own and execute Growfoam Contentplan for online and offline presence/activities

## What do we expect from you?

In order to succeed as a tech scale up pro-activity, creativity, professionalism, communication and adaptability are crucial. We are looking for people with an ambitious attitude who learn from the past (tried and tested) and who strive to set new standards when needed. Furthermore we are looking for someone with:

- HBO/Bsc Marketing, Communication and/or proven work experience as a Marketing Communications Specialist or similar role
- Hands-on experience with web content tools such as WordPress
- Experience with MARCOM campaigns on social media
- Excellent verbal and written communication skills
- Creative problem solving skills
- Hands on and self-starter, take ownership
- 2+ years of relevant experience
- Availability for  $\geq 8$  hours per week

## What can you expect from Foamplant?

In addition to a challenging role in a game-changing market we also offer:

- A high degree of freedom and independence in your role
- The ability to be involved in the growth and success of Growfoam and Foamplant and co-define your own role as the company develops
- A role within a multidisciplinary team consisting of highly motivated, inquisitive and talented people with a broad diversity of experience

Interested?

E-mail [info@growfoam.ag](mailto:info@growfoam.ag)

or call 06-12513482 Niels Steenvoorden (CCO Growfoam )